

ABOUT ME

Business analyst and developer with over five years of experience improving how teams work. I map processes with the people who do the work, turn their needs into clear requirements, then build the solution, test it with users and support it after go-live, up to level 3. Engineer by training (Master's in ICT), I also build my own products with AI coding agents.

LANGUAGES

DUTCH ENGLISH

FRENCH

SKILLS

- Process analysis & workshops
- Requirements & specifications
- Development & integrations
- Data & SQL
- AI coding agents
- Testing, training & support

SALESFORCE CERTIFICATIONS

- Salesforce Administrator
- Salesforce Platform Developer 1

HOBBIES

- Finance: Investing
- Sport: kitesurfing, skiing, tennis, running

ARTHUR VAN DE VELDE

BUSINESS ANALYST & DEVELOPER

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EDUCATION

GHENT UNIVERSITY
2016 - 2020

Master of Science (MSc), cum laude

Electronics and ICT Engineering Technology, major ICT
- Thesis in artificial intelligence (deep learning).
- Erasmus exchange in Grenoble (France), studies in French.

WORK EXPERIENCE

OWT
Feb. 2026 – July 2026

Senior Salesforce Developer
- Integration between Salesforce and other systems for a global watchmaker: mapped the data exchanged with business and technical teams, then built it through to deployment.
- Prototypes and demos for presales, advising clients on standard features versus custom development.

Techfirm
Sept 2024 – Feb. 2026

Salesforce Developer
- Worked with business teams to understand and challenge their needs, then turned them into buildable requirements.
- Redesigned support case assignment by skill and workload, so each case reaches the right person and queues stay balanced.
- Automated business processes (Flow, Apex, LWC), from prototype through user testing and rollout.

SCALEFACTORY/DELAWARE
Apr. 2022 – Aug. 2024

Lean Business Analyst
- Business analysis at a fast-growing startup, later acquired by Delaware.
- Ran projects end to end (scope, planning, risk), through to level 3 support.
- Ran client workshops to map current and target processes and propose improvements.
- Wrote user stories, acceptance criteria and functional specifications, then coordinated UAT through to sign-off.
- User guides and training, integrations with SAP, Xpower and HubSpot, mentoring junior consultants.

VLAAMS INSTITUUT VOOR DE ZEE
Apr. 2021 - Apr. 2022

Marine Data Engineer
- Managed critical data flows and kept them continuously available.
- Maintained and repaired research instruments.

CERN
Geneva

- 5-week internship in the Beams department.

SIDE PROJECTS (2026)

Sunset Atlas (www.sunsetatlas.ch): map of the best sunset spots in Europe, about 200 users a day, peak of 275,000 during the August 2026 eclipse.

- Designed and built solo with AI coding agents (Python, React/TypeScript, iOS/Android, CI/CD).
- Phagocytosis Analyzer: deep learning image analysis for a Swiss university lab, in use since September 2026.
- Gathered requirements with the researchers, then took it from prototype to production.